

Dear Paloma Families,

After much consideration and discussion, the PTO is happy to announce we are partnering with Apex Leadership Company this year for our annual jog-a-thon. Putting on a jog-a-thon is very labor intensive and time consuming. Over time, we have seen a decline in the number of parent volunteers; therefore, working with Apex will help lessen the burden on our PTO and other volunteers, and will offer many benefits to our students.

Apex's team will come to Paloma every day for 2 weeks starting February 18 through March 2. The jog-a-thon will be held Thursday, February 28. Below is the schedule:

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	Teacher Huddle	Pep Rally	Team Day	Team Day	Team Day	
	Team Day	Team Day	Lesson Recap	Fun Run	Wrap Up & Classroom Prizes	

The Apex theme for this year is building leadership/character traits is **Apex S.T.R.O.N.G: S-Selfless, T-Trustworthy, R-Refuel, O-Overcome, N-Next Level, & G-Grateful.**

The Apex team will be teaching our kids these traits, which tie directly into Paloma's Growth Mindset curriculum. They will also focus on team building by working together as a class, and as a whole school, to achieve set goals. Another great part of this program is there are three types of awards: all-inclusive (every student will receive a t-shirt and daily leadership bracelets), classroom, and individual prizes.

We have spoken to a few other San Marcos schools, who have worked and continue to work with Apex, and they have doubled and some even tripled their earnings. More importantly, Apex teaches students valuable leadership skills and traits which helps bring a cohesive bond amongst the students. Of course, parents are encouraged to come watch and cheer on the students and help mark laps.

If you have, questions please feel free to contact the PTO at: [ptopaloma@gmail.com](mailto:ptopaloma@gmail.com).

Thank you for your support.